

ENHANCED MUNICIPAL SERVICES DISTRICT COMMISSION REGULAR MEETING AGENDA



DRAFT

CVB Boardroom

Wednesday, May 19, - 5:30 PM

Commissioners

William Gookin, Jr.
Marilynn Atkinson
Bambi Johnson
Paul Piazza

Anselm Bischoff
Todd Iacono
Steven Scholz

1. Call to Order
2. Roll Call
3. Approval of April 21 Meeting Minutes Action
4. FY 2005 Budget Information*
Staff will provide an overview of the process by which the FY 2005 budget is developed. The Commission will be making a recommendation to the city council at its June meeting. Sahler Hornbeck, Downtown Group
5. Resort Trolley Discussion
Staff will brief the commission on an opportunity to implement a resort trolley route that would operate along Scottsdale and Lincoln Roads. Resorts are considering paying for and may request financial support from downtown businesses. (Transportation representative) and Michelle Korf, Deputy Director
6. Area Grants Discussion
Review draft criteria and application format for FY 05 area grants . – Michelle Korf, Deputy Director
7. Marketing Plan for Fiscal Year 2005 Discussion*
Review outline for next year's marketing plan. Also continue discussion on marketing plan strategies such as signage and banners. – Michelle Korf, Deputy Director
8. Marketing Working Group Update Discussion*
Update on the latest efforts by the working group. – Commissioners Johnson and Atkinson
9. Staff Update Information
Staff will provide an update on the status and scope of "Downtown News" newsletter, the marketing procurement and other items of interest to the commission. Michelle Korf, Deputy Director
10. Future Agenda Items/Commissioner Announcements Discussion*
11. Items from the Floor
Citizens may complete a Citizen Comment card to be submitted to the Enhanced Municipal Services District Commission before or during this evening's meeting. This time is reserved for citizen comments regarding non-agendized items. No official Enhanced Municipal Services District Commission action can be taken on these items. Speaker limit: 3 minutes
12. Adjournment

*The Commission cannot discuss or vote on items not on the agenda, including items brought up as Commission or public comments. If action by the Commission is needed, the item should be placed on the next meeting's agenda to be consistent with the Arizona Open Meetings Law.



Persons with a disability may request a reasonable accommodation, such as a sign language interpreter, by contacting Michelle Korf at 480-312-2638, or email mkorf@scottsdaleaz.gov. Requests should be made as early as possible to allow time to arrange accommodations.